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**Template - Podcast Outreach Email template - Systems Vaul**

**Options for Subject Line:**

* Podcast Guest Pitch: How I Utilized Systems in Growing and Scaling Online Businesses
* Podcast Guest Pitch: Systematizing Businesses’ Backends and Priming for a Successful Launches
* Podcast Guest Pitch: Empowering Entrepreneurs to Grow a Thriving Business Online
* Podcast Guest Pitch: What Do You Need to Have an Empowered, Educated, and Highly-Skilled VAs and OBMs?

**Email Body:**

Hi **[name]**!

I hope you’re having a great week! **[insert something here if Sarah has a relationship with the host]**

I’m reaching out because I would love the honor of being a guest on your show **[podcast/live show name]**. I am totally geeking out on your episodes (there are a ton of great ones!).

[**Here’s my one sheet- with all my details/story/relevant links- for easy access**](http://sarahnoked.com/sheet) **:)**

Here are some topics I’d think might interest your community:

* 5 ways to use systems and teams to scale your online business.
* How to systematize your business so you can safely delegate and take a vacation.
* 7 reasons why an Online Business Manager (OBM) might be vital for the health of your business.
* My secret formula for growing a virtually team-based business.

Do any of these topics strike a chord with your audience?

**Here are a couple of Podcasts I've been interviewed on:**

[**Onward Nation**](https://predictiveroi.com/podcasts/sarah-noked/)

[**The Get Paid Podcast**](https://clairepells.com/89/)

...and quite a few others (but these are the “bigger” ones)

I promise to provide an informative and fun session for your community :)

Looking forward to hearing from you soon.

Best,

Sarah Noked

Founder of Sarah Noked OBM

**EMAIL FOLLOW UP:**

Hey **[name]**,

Hope everything is going well on your end!

It may have been buried in your Inbox, but I was wondering if you’ve received the email (see below!) that I sent **[last week/a few days ago]**?

Let me know what you think!

Best,

Sarah Noked

Founder of Sarah Noked OBM